

# Business Studies A Level

## Who is the course for?

People who have ever wondered...

- **Why Adele and Andy Murray earn more money than the Prime Minister?**
- **How Primark sell clothes so cheaply?**
- **Why are more flowers sold on a Monday?**

Business provides an interesting and challenging learning experience which includes debates, lively discussion, guest speakers, the use of the Internet and social media. It provides students with the opportunity to put their ideas, opinions, independence of thought and initiative to practical use.

Business Studies opens up a range of possibilities in the world of work, enterprise, further and higher education. It is a valuable and well respected entrance qualification for university.

## What does the course involve?

The OCR A-Level course is a fantastic qualification looking to develop a critical understanding of how organisations meet society's needs and wants. The qualification gives students the opportunity to develop a range of skills, generate enterprising and creative solutions to business problems and gain enthusiasm for studying business.

## Topics include:

- What is business?
- Human Resources
- Environmental Factors
- Marketing
- Accounting and Finance
- Production
- Ethics

- Enterprise
- International Trade
- The Digital Age
- Law
- Strategic change

## Assessment Methods

100% exam based - 3 units – 33.3%

Opportunity to demonstrate your quantitative, reflective and decision-making business skills to solve business problems.

## Progression Options

- A level Business is an excellent base for a university degree, especially degrees in business, management, human resources, accountancy, law, finance, philosophy, politics and economics, sociology and psychology. Careers with a business degree are diverse and have high earning potential.
- A range of career possibilities including banking, insurance, advertising, distribution, sales, accounting, law, education, central or local government and business consultancy. Business skills, which touch on every part of our modern society, are in high demand worldwide and are often well paid.
- Gaining a Business apprenticeship
- Entrepreneurship and the benefits of running your own business.

## Awarding Body

OCR